Speakers Bios

Lior Romanowsky: CEO & Founder of Spartans AI Innovation a company focused on interface innovation through the use of emerging technologies such as AI Bots, Virtual Reality and Augmented Reality to create advanced solutions for different industries such as Automotive, Transportation, Finance, HR and more. Entrepreneur & Product expert with a dynamic background and range of experience, in the e-commerce & ad-tech industries.

Leading Spartans AI, a tech startup located in Tel-Aviv, Israel achieving financial and product success in a short period of time in a bootstrap financial model. Creating innovative VR & AI combined interfaces for various industries.

His experience ranges from a co-founder of two B2C big data startups, management of online marketing strategy & campaigns for Fortune 500 companies and product management of dozens of highly successful online products.
Lior is a versatile entrepreneur since the age of 16 having founded 3 companies and participated in many others he comes with vast experience in Online Products & Online Marketing and a personal motto of: Veni Vidi Vici
Lior will show you why the era of personalization in already here and how it impacts VR/AR products through the use of interactive examples and industry secrets.

Dan Balter: Vice President at StarTau, Tel Aviv University Entrepreneurship Center & Innovation Keynote Speaker Dan is an experienced entrepreneur who specializes in ecosystems and organizational development as well as being an expert in acceleration processes and entrepreneurial strategies.

Dan is the Vice President of StarTau, Tel-Aviv University's Entrepreneurship Center, which is the largest entrepreneurship center in Israel and one of the top 25 in the world. In addition, he mentors advice and lectures at accelerators, universities, corporates, and governments around the world on entrepreneurship, innovation, and how to develop ecosystems. He currently sits on the board of gr8minds an Israeli educational company specializing in high intellectual educational services.
Dan will discuss his upcoming work with the Smartcities pilot in Jerusalem.

Liron Zuckerman: A creative and production specialist with 14 years of experience, she first started working in the field at the age of 19 when she joined the film and television department in Tel Aviv University as a production major. By 2006 Liron had started Oneg Productions specializing in marketing videos, studio productions and every step of the creation process from concept to finished product.

In 2013 Liron founded "Edge-MT" together with partner Lee Rothschild. Edge - Mt where they provide advanced and innovative marketing solutions using technologies such as Virtual Reality, Augmented Reality, Gaming, 360 videos and storytelling.
Liron is currently the lead creative producer, providing businesses with innovative multimedia solutions by developing unique content tailored to their specific needs to create an unforgettable user experience.
Liron will show us practical and theoretical solutions to overcoming the emotional and tech obstacles to integrating AR/VR into widespread use cases thereby leading to greater adoption.

Yishai Fraenkel: Intel VP in the Perceptual Computing Group (AR/VR), and soon to be assuming the role of Hebrew University's CEO.
Senior leader and manager in the Technology industry, with extensive experience in software and system engineering. Focusing on Augmented and Virtual reality (AR/VR), computer vision (CV), autonomous machines (Robots and Drones) and artificial intelligence (AI, machine learning). Led in the past activities of cyber-security, manageability and networking.

An active member of the council of higher education in Israel (MALAG), and previously a board member in several academic institutions. Yishai is also active in corporate responsibility and social activities, as such a lead activist in the integration of the ultra-orthodox (Haredi) community into the Israeli tech sector and inclusion of the Palestinian tech sector.
Yishai will be toasting the success and future collaboration with the TOD Innovation Lab.